

There's nothing surprising, exactly, about this [chart that Fitch sent out today](#) , but it's still sort of stark:

Once there was a land where bank debt was AA, AAA if it was particularly good or A if it was particularly dicey. Now AA is the new AAA and BBB is commonplace. The idea of risk-free unsecured lending to banks, implicit in things like Libor discounting, is over.

Right? I don't entirely understand this proposal by **House Republican John Campbell** to require banks to

“hold substantially more capital,”

though the gist is basically that there's a move to require banks to do more of their funding via long-term holdco debt. Here is a puzzling summary:

Campbell's bill would require banks with at least \$50 billion in assets to hold an additional layer of capital in the form of subordinated long-term bonds totaling at least 15 percent of consolidated assets. If an institution were to fail, the long-term bondholders would be guaranteed at no more than 80 percent of the face value of the debt. As a result, banks would face pressure to reduce their balance sheets.

But the gist is clear enough: it's part of the “living will” movement to make it easier to kill a bank painlessly. Holdco unsecured debt is a lot easier to wipe out than, like, overnight repo funding, and requiring lots of it, and making the holdco the place to start any bank bailout, will have the effect of “convert[ing] senior unsecured debt into contingent capital”:

It is far more likely that holding company debt will become the resolution buffer, and therefore that minimum levels of such debt will be mandated. What such a level might be is unclear, but there could be plans to introduce legislation in the US calling for banks with more than \$50 billion in assets to have subordinated long-term debt equivalent to 15% of assets.

This is sort of a neat plan: it's a way to force banks to “raise more capital” without actually raising that much more capital. Holdco debt isn't “capital,” in the ordinary sense of the word, for one thing²; for another, a lot of big banks already have long-term funding pretty close to 15% of assets:

But it's not nothing, is it? The risk-free bank liabilities idea is fading but not quite gone; Moody's last big round of bank downgrades nonetheless included 1-2 notches of uplift, even at the holdco level, from expected government support. Explicit government rules distinguishing holdco debt that really really really won't be bailed out we promise this time, from systemically important obligations that aren't government guaranteed but y'know nudge nudge wink wink, might make bank credit pricing, and ratings, more transparent.

A key cause of too-big-to-fail is, if you expect that your investment in a financial institution will be money-good, and you're politically connected and/or systemically important and/or sympathetic/widow/orphan, then, in a crisis, what is the government gonna do? Not pay you? You had an expectation, and based on past practice that expectation was reasonable, so you kind of gotta get paid. Changing that expectation, even by sort of arbitrary measures like just saying "your type of debt is no longer too big to fail," goes at least part of the way toward fixing the problem.